



PICTURE MY LIFE: A REFUGEE STORY

A UNA-USA TAMPA BAY CHAPTER, REFUGEE & MIGRANT
WOMEN'S INITIATIVE, &
PHOTOGRAPHY BY AVERY COLLABORATIVE PROJECT

SPONSORSHIP PACKAGE

Overview



According to the United Nations Refugee Agency, a refugee is someone who has been forced to flee his or her country because of persecution, war, or violence.



A refugee has a well-founded fear of persecution for reasons of race, religion, nationality, political opinion or membership in a particular social group.



Most likely, they cannot return home or are afraid to do so. War and ethnic, tribal and religious violence are leading causes of refugees fleeing their countries.

In 2016, Tampa Bay received over 5,947 refugees from dozens of countries from around the world; over half are children.

Initiative Description

During the summer of 2017, the United Nations Association of Tampa Bay, the Refugee & Migrant Women's Initiative (RAMWI) and Photography by Avery will stage the "Picture My Life: A Refugee Story," project. The project will offer insight into the lives and experiences of ten (10) refugee children living in Tampa Bay, while enriching their lives through a photographic mentoring program.

These children will receive high quality cameras to keep as their own and use to be taught the basics of the photographic arts. The children will use the medium of photography as a therapeutic tool to encapsulate their experiences. These photos will then be displayed in an exhibition in September 2017.

Who will this project serve?



These children have witnessed and experienced atrocities that we cannot even fathom. Many were forced to watch the execution of their loved ones, some were physically maimed, and all were emotionally impacted. Many express the difficulty of being unable to close their eyes at night in fear of re-living the horrors of their past. Our professional team of photographers, social workers, translators and refugee workers will create a safe environment where these children can learn and heal.

The program will give the children involved a creative outlet to express and communicate their emotions in a unique medium.

In addition to being fun and innovative, this project provides these refugee youth a voice and a unique outlet to share their stories. They will have full control over how much or how little they want to share about the different messages depicted in their photographs.

This project is also a way of using art as a therapeutic method for children who might not have had an opportunity to take a moment and grasp the entirety of their journey since becoming refugees. These youths are being given the opportunity to express themselves freely, without judgment, knowing that their art and what it communicates will not be criticized or evaluated.

Finally, our program provides a necessary platform that will raise awareness to the plight of refugees while encouraging these children to realize their own potential and to learn to dream big again!

What does our project entail?

Under professional guidance, students will be given a brief history of photography to understand its beginning and how it has developed over the past 200 years. They will view images and discuss their ability to communicate an idea or a feeling so that students can understand the power of photography as a tool for communication as well as an art form.

Students will learn the basics of how their camera works and how that relates to Aperture, ISO and Shutter Speed. Once the foundations have been laid, the children will move on to understanding composition, exposure, basic photo editing, how to find inspiration, and how to approach different types of photography.

Over the course of the summer, students will practice their photography both in and between classes. They will have weekly photo assignments designed to help them better understand certain techniques and styles of photography. In addition the kids will be taken on excursions around Tampa Bay expanding the view of their new home.

How Can You Help?

We rely on your help to make this project a reality. We are a volunteer based organization that will use 100% of your donation to ensure that these children are able to participate in this wonderful program. Your support will make an incredible impact on their lives which you will be able to see for yourselves and share with the world when their creations are displayed.

Below you will find detailed descriptions on the levels of sponsorship offered.

Sponsorship Overview

Exhibition Sponsorship - \$5,000 - One available

This level of sponsorship will enable the UNA - USA Tampa Bay to put on the exhibition of the children's photography. This will be the principle sponsor and ensure the success of the program

Humanitarian Sponsorship - \$2,500 - Four available

This level of sponsorship will pay for the printing of all the children's photographs.

Freedom Sponsorship - \$1,000 - Six available

This level of sponsorship will pay for the framing of the children's photographs.

Photographic Sponsorship - \$500 - Ten available

This level of sponsorship will buy a camera for a refugee child to enable them to join the mentoring program.

Compassion Sponsorship - \$200 - Ten available

This level of sponsorship will help with transportation of the children to the mentoring program

Sponsorship & Event Details

Your support of the UNA-USA Tampa Bay “Picture My Life: A Refugee Story” project will provide your organization with fantastic marketing and promotional benefits including onsite and multimedia platforms, possibility of national promotion, recognition by the United Nations Association of the USA of your involvement.

Sponsorship for this event will offer unique brand exposure benefits through involvement with the United Nations Association of the USA, which offers a level of unparalleled recognition. Brand awareness gained for this event could expose your business to areas not before breached.

We hope you will join us in helping to support the refugee children and families of Tampa Bay. The following pages feature an array of sponsorship levels to choose from.

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**Exhibition Date:
September, 2017 - (6 p.m. - 10 p.m.)**

**Promotion Timeframe:
May 2017 - September 2017**

**Beneficiary:
United Nations of Tampa Bay, Local Refugee Services,
TBA**

**Location:
TBA**

**Expected Attendance:
100**

Exhibition Sponsorship

\$5,000

Quantity – Two available

Included in this package will be:

On Site:

- Verbal recognition as the principle sponsorship at the event
- Company Logo featured on promotional material and signage at the event.
- 6 event tickets to the exhibition

In Print:

- Company recognition in the event program
- Company Logo included on all save the date and event invitations
- Company Logo used in all print media advertising & promotional materials used for the event.

Online:

- Company logo and promotion on the United Nations Association of Tampa Bay website, newsletter and social media platforms
- Company Logo featured in all media releases promoting the event.

Humanitarian Sponsorship

\$2,500

Quantity – Four available

Included in this package will be:

On Site:

- Verbal recognition of your sponsorship at the event
- Company Logo featured on promotional material and signage at the event.
- 4 event tickets to the exhibition

In Print:

- Company recognition in the event program
- Company Logo included on all save the date and event invitations
- Company Logo used in all print media advertising & promotional materials used for the event.

Online:

- Company logo and promotion on the United Nations Association of Tampa Bay website, newsletter and social media platforms
- Company Logo featured in all media releases promoting the event.

Freedom Sponsorship

\$1,000

Quantity – Six available

Included in this package will be:

On Site:

- Company Logo featured on promotional material and signage at the event.
 - 2 event tickets to the exhibition.

In Print:

- Company recognition in the event program.
- Company Logo included on all save the date and event invitations.

Online:

- Company logo and promotion on the United Nations Association of Tampa Bay website, newsletter and social media platforms.

Photographic Sponsorship

\$500

Quantity – Six available

Included in this package will be:

On Site:

- Company Logo featured on promotional material and signage at the event.
 - 2 event tickets to the exhibition

In Print:

- Company recognition in the event program

Online:

- Company listing and promotion on the United Nations Association of Tampa Bay website, newsletter and social media platforms
- Company listing featured in all media releases promoting the event.

Compassion Sponsorship

\$200

Included in this package will include:

On Site:

- Company listing featured on promotional material and signage at the event.
 - 2 event tickets to the exhibition

In Print:

- Company recognition in the event program

For all sponsorship inquiries please contact:

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UNA-USA of Tampa Bay

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Phone: 727-410-9597

